

MVP Planning Template

Kory Kaai · korykaai.com/resources

Overview

Use this template to define the first useful version of a SaaS product.

Who this is for

Founders, product owners, and technical PMs scoping a first release.

When to use it

Before writing specs, hiring builders, or committing to a full product roadmap.

Template

MVP Planning Template

Product name:

Target user:

Problem:

Current alternative:

Why would users switch?

Main promise:

First workflow:

Step 1:

Step 2:

Step 3:

Step 4:

Step 5:

Must-have features:

1.

2.

3.

Nice-to-have features:

1.

2.

3.

What can wait:

1.

2.

3.

Pricing idea:

Free plan:

Paid plan:

Premium plan:

Success metric:

What proves people want this?

What can be tested in 30 days?

What should not be built yet?

Closing note

The first version should prove the product can solve a real problem. Do not build every idea first. Build the workflow that creates value.

Free resource from Kory Kaai - <https://korykaai.com/resources>