MVP Planning Template

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Overview

I start here when scoping a SaaS product — defining the first version that is actually worth shipping.

Who this is for

Founders, product owners, and technical PMs scoping a first release.

When to use it

Before writing specs, hiring builders, or committing to a full product roadmap.

Template

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MVP Planning Template

Product name:
Target user:
Problem:
Current alternative:
Why would users switch?
Main promise:

First workflow:
Step 1:
Step 2:
Step 3:
Step 4:
Step 5:

Must-have features:
1.
2.
3.

Nice-to-have features:
1.
2.
3.

What can wait:
1.
2.
3.

Pricing idea:
Free plan:
Paid plan:
Premium plan:
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Success metric:
What proves people want this?
What can be tested in 30 days?
What should not be built yet?
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Closing note

The first version should prove the product can solve a real problem. Do not build every idea first. Build the workflow that creates value.